Aggregator = website that collates date  
 Gathers  
 Puts together

Mainstream = conventional

Standalone = independent program  
 separate computer program

Columnist = chroniqueur so who answers the reader's problems

Page 3 = a colloquial term for an attraction included

To fall foul ok something = to contravene a law.  
 avoir des démêles avec quelque chose  
 ennuis

1. Rupper Murdoch is the CEO (Chief Executive Officer) of News International.
2. The main activity of the company is the news industry
3. In Great Britain

In 2007, internet search engine Google was sued for infringing copyright law they had displayed links to news headlines and stories from the Belgian press, without paying the newspapers for their content.

Such as the times, the financial times, the sun, published in the U.K R. Murdock is also(at) the head of the American newspaper. The wall Street Journal. He is looking at way to make people pay specialist contents: Star columnists, celebrity gossip, sport, crosswords and even page 3.

In fact, R.M was implied in a scandal involving "News of the world" and it had to close.

This conversation is between the Eden project director and a journalist. The interview deal with the importance of having a good website.

THE IMPORTANCE OF A GOOD WEBSITE

We learn that the project encourages peoples to visit their websites and to join their community. There is a proper shop as well. People can have their own sessions with access to video, sound, music… The online shopping part enables to avoid overconsumptions as well as green gases and pollution. The project has also an environmental dimension